

	Because of your objects and the particular heads of charity you are recognised under.	Additional considerations because of the impact on your relations with stakeholders (users, donors, staff, the public)	Additional considerations arising because of your current work or strategies
	Start by identifying how business or investment could advance or undermine your objectives	Start by identifying which stakeholders might be affected (positively or negatively) and the likely impact on your charity	Start by identifying how your current projects or strategy might add additional considerations
	Object: Business link:	Who: Impact:	Project/work: Extra considerations:
1. What businesses you would definitely want to avoid (even at a loss), or prefer to avoid (without expected loss)	Avoid:  Prefer not:	Avoid:  Prefer not:	Avoid:  Prefer not:
2. What businesses would you like to see your portfolio concentrated in (even if that increased volatility) or prefer to invest in if this could be done with minimal financial impact	Focus on:  Prefer:	Focus on:  Prefer:	Focus on:  Prefer:
3. Are there areas of high impact investment with lower return that could be relevant to you?			

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4. Does your work and experience (including from trustees and stakeholders) lead you to a view of what will make businesses successful in future that would be relevant to judging the competence of those managing your money?			
5. Are there areas of engagement or stewardship activity by your investment manager that could advance your charity's work?			